



For Immediate Release

DRB® Bolsters Leadership Team with Key Appointments to Drive Innovation and Customer Experience

Akron, OH, June 15, 2023 – DRB®, an Akron, Ohio-based provider of point-of-sale and optimization technology to the car care industry, recently appointed three key members to its leadership team.

DRB has welcomed Jennifer (Jen) Sinatra as Chief Operating Officer, Patrick Mulcahy as Vice President of Engineering and Maha Muzumdar as Vice President of Strategy.

As DRB's COO, Jen Sinatra will be responsible for implementing customer-centric strategies and ensuring long-term customer success. Jen joins DRB from SAP where she was the Global Vice President of Customer Support and Innovation. She is accomplished in supporting cloud transformations and software-as-a-service solutions and will lead DRB's customer support, supply chain and production teams.

Patrick Mulcahy, most recently VP of Cloud Platform Engineering at Hyland, has more than 20 years of experience leading cloud transformations and building global engineering teams. Patrick will drive DRB's technology strategy, delivering the product roadmap and innovation. Patrick will play the important role of maintaining and enhancing DRB's position as the leader in the car wash technology space.

Maha Muzumdar will be responsible for identifying and pursuing strategic opportunities in alignment with DRB's goals and objectives. Maha brings deep experience in cloud transformation and strategic innovation. He joins DRB from Oracle where he spent over 19 years in various strategy and marketing leadership roles across enterprise and industry applications, most recently as Vice President, Industry Strategy Group.

"We are thrilled to welcome Jen, Patrick and Maha to our leadership team," DRB President Ian Williams said. "Their impressive experience, proven track records of success and transformational innovation make them invaluable additions to our organization. I look forward to the next revolution within our industry fueled by this team's distinctive blend of technological proficiency, creative prowess and passion for innovation."

ABOUT DRB

For over a third of a century, DRB® supported – and often drove – an era of unprecedented growth in the car wash industry with point-of-sale and wash optimization solutions. The tradition continues with continuous development, acquisition and evolution resulting in the premier portfolio of technology solutions driving the car wash and quick lube/light repair industries. Using innovation, insights and expertise, DRB guides owners and operators on the journey to discover the unique combination of DRB solutions to maximize success.

DRB is a company of Vontier, a global industrial technology company uniting critical mobility and multi-energy technologies and solutions to meet the needs of a rapidly evolving, more connected mobility ecosystem.



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